

KIANA CRUZ

EDUCATION

Academy of Art University

BFA: Editing

December 2019

AA Degree

May 2017

AWARDS

[Fruitvale Short]

Official Selection: Love, Kiana

[NATAS Emmy]

Nomination: Love, Kiana

SKILLS

- Audio Mixing (Calrec, Dante)
- Mira Replay
- Camera Operation
- Microsoft Office
- Adobe Programs (Premiere, AfterEffects, Photoshop)
- Avid Media Composer
- DaVinci Resolve

CONTACT

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kianacruz.net

510-260-5139

EXPERIENCE

NBC Sports Bay Area - Studio Technician

March 2022 - Present

- Work with show producers to cut player sound and end of game video packages
- Build video rollout packages for pregame and postgame shows
- Assistant Direct for ELC and OverDrive automated shows
- Control lighting, audio, and robo cams
- Operate jib for in studio shows

Ripplemakersinc., - Video Editor/Production Coordinator

November 2021 - July 2022

- Edit internal and external content for companies such as: Google, YouTube, and Salesforce
- Coordinate and supervise assembly work for post-production team
- Work with supervisors, team members and clients to understand creative needs and bring levels within desired tolerances
- Communicate schedules with multiple employees to promote on time delivery for broadcast

ABS-CBN International - Digital Content Producer & Editor

August 2018 - December 2019

- Created and produced 2 YouTube series: Rice Bowl Conversations; Hustle With Purpose
- Subscribers: 61% increase
Views: 15% increase
- Directed/produced 7 livestream stage events for YouTube broadcast
- Supervise 10 freelance camera operators/editors; ensuring all deadlines are met